



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

NH FREEDOM FUND (3566)
Great American Media (1203)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174770
Inv Date 10/28/2012
Terms Net 30
Contract 48869
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Great American Media
1010 Wisconsin Ave
Washington, DC 20007

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2176 10.23 - 11.6 (28251)
Acct Types Local/Political Issue Agency
Est/Headline 2176/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:02PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20003-Today Show M	Per week (1), Tu, We, Th, Fr	10/24/12 7:56AM (We)	00:30	Today Show	NHFF120630H	\$6000.00	
3.0	SPOT	6:30PM-NBC Nightly	Per week (3), Tu, We, Th, Fr	10/23/12 6:46PM (Tu)	00:30	NBC Nightly News	NHFF120630H	\$6500.00	
3.0	SPOT	6:30PM-NBC Nightly	Per week (3), Tu, We, Th, Fr	10/24/12 6:51PM (We)	00:30	NBC Nightly News	NHFF120630H	\$6500.00	
3.0	SPOT	6:30PM-NBC Nightly	Per week (3), Tu, We, Th, Fr	10/26/12 7:00PM (Fr)	00:30	NBC Nightly News	NHFF120630H	\$6500.00	
6.0	SPOT	6:00PM-7 News at 6	Per week (1), Su	10/28/12 6:17PM (Su)	00:30	7 News at 6	NHFF120730H	\$3500.00	
8.0	NFL	8:18PM-NBC SUNDAY	Per week (1), Su	10/28/12 11:35PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NHFF120730H	\$30000.00	
10.0	SPOT	4:00AM- 4:59AM	Day, Su-1	10/28/12 4:29AM (Su)	00:30	7 News Special Report	NHFF120730H	\$0.00	

We warrant that the actual broadcast information shown
on this invoice was taken from the official program log.

Gross Total	\$59,000.00	Total Spots	7
Commission	(\$8,850.00)		
Net Total	\$50,150.00		